

**LITTLE
STICKER.**



**HUGE
IMPACT.**



**TOGETHER,
WE MAKE AN
IMPACT.**

**JULE SCHULTZ,
PROGRAM DIRECTOR**

**SPONSORS:
SILVERBOW FLY SHOP
SPOKANE MOUNTAINEERS
PARTNERS SINCE: 2016**



**OUR RIVERKEEPER
PARTNERS
DIVE RIGHT IN.**

In an urban watershed, the Spokane Riverkeeper has a big job. Beautiful picture, right? Notice the dots on the beach? Those are tires. Dumped there and left. With the help of our partners; Silverbow Fly Shop and Spokane Mountaineers we were able to pick them all up and dispose of them.

We are well known for organizing river cleanups in which we extract tons of trash annually, but did you know about all our efforts to protect the river? Such as:

- **Using laws and science to identify pollution and protect water quality standards in clean water defense**
- **Advocating for water conservation plans, policies and laws to protect river flows**
- **Monitoring water temperature, turbidity and other pollution to help reform policy and educate our communities through river science**
- **Working with key regional committees on native fish recovery and protection efforts**

HELP US MAKE AN IMPACT

Participating in the Riverkeeper Partner Program is a great way to make connections and contribute to a high quality of life for our community through restoration and protection efforts. Our challenges have grown too many and too great to do this work alone. The following pages contain information on how you can support us financially, volunteer at one of our events, or help guide us by serving on our board or an advisory committee.

**Please contact katie@spokaneriverkeeper.org
for more details about a partnership with the Spokane Riverkeeper.**

It's your river. Help us protect it.



NORTHWEST RENEWABLES MAKES AN IMPACT.

**JERRY WHITE JR.,
EXECUTIVE DIRECTOR**

**SPONSOR:
NORTHWEST RENEWABLES
PARTNER SINCE: 2020**

EVENT OPPORTUNITY #1



Earth Day River Cleanup Saturday, April 22, 2023

**Fundraising Goal:
\$6,500**

The annual Earth Day River Cleanup at High Bridge Park is our largest river cleanup event of the year and brings hundreds of volunteers together to collect litter along the Spokane River and Hangman Creek. Last year, almost 200 volunteers cleaned up 4,900 pounds of shoreline trash as part of the great global Earth Day cleanup. This year we expect to see even more community members actively protecting the river together.

"As a business, Northwest Renewables (NWR) receives an amazing amount of positive PR from Spokane Riverkeeper (SRK). Just one customer referral from SRK pays for our annual sponsorship. Every cleanup SRK organizes has our name prominently displayed on banners, litter bags, and flyers. As a company that invests strategically in our culture, we've been pleased to hear the pride from our employees as they share how they not only get to participate in these cleanups and other advocacy events but that they are grateful to work for an organization that gives back to our community in a meaningful way."

Anne Tenold
Co-Owner, Northwest Renewables

SPONSORSHIP LEVELS FOR EARTH DAY RIVER CLEANUP

| SPONSOR BENEFITS | CLEAN RIVER GUARDIAN \$5,000 | CLEAN RIVER ADVOCATE \$1,500 | CLEAN RIVER ACTIVIST \$500 |
|---|---------------------------------|---------------------------------|-------------------------------|
| Exclusive sponsorship | | | |
| Largest logo on promotional materials with "presented by..." language | | | |
| Name and logo on banner at event | | | |
| On-site footprint at event | | | |
| Logo recognition on all print and digital advertising including website, social media, flyers, newsletter and press release | | | |
| Reserved participation for event volunteers | 20 Volunteers | 10 Volunteers | 4 Volunteers |



Want to donate? Scan here to learn more about supporting our work.

**Questions?
Email katie@spokaneriverkeeper.org**



WE HELP OTHERS MAKE AN IMPACT.

EVENT OPPORTUNITY #2



Big Water Salmon Jump & Spokane River Canoe Clinics

March - July 2023

Fundraising Goal: \$5000

The Big Water Salmon Jump is a Columbia River boating event that supports our tribal community canoe families and non-tribal paddlers journey down the Columbia River. Tribal canoes and other watercraft, will paddle in segments, for 397 miles – from Canada to the Snake River. Along the way, we share stories, build community, experience the Rivers of the Upper Columbia, and gather scientific information for the improvement of the health of the Columbia River and its tributaries.

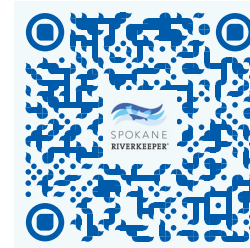
In preparation for the journey and in collaboration with Charlie Birdhat SPC, Spokane Riverkeeper will sponsor two educational clinics on the Spokane River:

- Whitewater training and safety
- Water quality assessment and monitoring

These clinics will support a safe journey of well-trained paddlers and will advance the future of clean water advocacy and education in our community.

SPONSORSHIP LEVELS FOR BIG WATER SALMON JUMP & SPOKANE RIVER CANOE CLINICS

| SPONSOR BENEFITS | CLEAN RIVER GUARDIAN \$2,500 | CLEAN RIVER ADVOCATE \$1,500 | CLEAN RIVER ACTIVIST \$500 |
|---|---------------------------------|---------------------------------|-------------------------------|
| Educational session with a canoe family member about the canoe culture movement in the UCUT region | | | |
| On-site recognition at clinics and promotional film screenings | | | |
| Logo recognition on all print and digital advertising including website, social media, flyers, newsletter and press release | | | |



Want to donate? Scan here to learn more about supporting our work.

Questions? Email katie@spokaneriverkeeper.org

SALISH SCHOOL MAKES AN IMPACT.



**DOMINIQUE WILEY-COMACHO,
THE SALISH SCHOOL**

**SPOKEN RIVER & EDUCATIONAL
PARTNER SINCE: 2020**

EVENT OPPORTUNITY #3

Wild & Scenic Film Festival

Thursday, May 25, 2023

**Fundraising Goal:
\$7,000**

The Wild & Science Film Festival is considered one of the nation's premier environmental and adventure film festivals. This year's award-winning films combine stellar filmmaking, beautiful cinematography and first-rate storytelling that inspire real solutions and illuminate possibilities that can restore the earth and create a positive future for the next generation.

The festival is a natural extension of Spokane Riverkeeper's efforts to encourage and inspire people to act on behalf of the environment, our indigenous communities, and our river.



SPONSORSHIP LEVELS FOR WILD & SCENIC FILM FESTIVAL

| SPONSOR BENEFITS | CLEAN RIVER GUARDIAN \$5,000 | CLEAN RIVER ADVOCATE \$1,500 | CLEAN RIVER ACTIVIST \$500 | CLEAN RIVER STEWARD \$300 |
|---|---------------------------------|---------------------------------|-------------------------------|------------------------------|
| Verbal thank-you as presenting sponsor & On-Screen Custom Slide | | | | |
| Name and logo on banner at event | | | | |
| On-site footprint at event | | | | |
| Logo recognition on all print and digital advertising including website, social media, flyers, newsletter and press release | | | | |
| Tickets to live event | 4 Tickets | 3 Tickets | 2 Tickets | 1 Ticket |



Want to donate? Scan here to learn more about supporting our work.

**Questions?
Email katie@spokaneriverkeeper.org**



TROUT UNLIMITED MAKES AN IMPACT.

**HEATHER HODSON-NEUFELD
SPOKANE FALLS TROUT UNLIMITED,
SPOKANE WOMEN ON THE FLY**

**SPOKEN RIVER PARTNER
SINCE: 2020**



EVENT OPPORTUNITY #4

SPOKEN RIVER November 16th, 2023

Fundraising Goal:
\$50,000

In our major fundraiser, words flow in support of the Spokane Riverkeeper and its work. Spoken River is an evening of storytelling, poetry and literary revelations that celebrate writers and their connection to the Spokane River.

The event is also supported by generous donations of auction items from the local business community, artists, and supporters in Spokane.

Join us and listen to how the river has touched, inspired, and healed so many in our community.

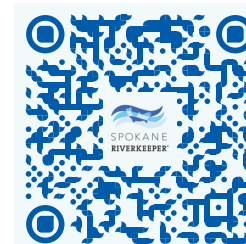
"Beside the grand history of the glaciers and their own, the mountain streams, sing the history of every avalanche or earthquake and of snow, all easily recognized by the human ear, and every word evoked by the falling leaf and drinking deer, beside a thousand other facts so small and spoken by the stream in so low a voice the human ear cannot hear them."

John Muir,
Mountain Thoughts



SPONSORSHIP LEVELS FOR SPOKEN RIVER

| SPONSOR BENEFITS | CLEAN RIVER CHAMPION \$5,000 | CLEAN RIVER GUARDIAN \$2,500 | CLEAN RIVER ADVOCATE \$1,500 | CLEAN RIVER PROMOTER \$750 | CLEAN RIVER ACTIVIST \$500 |
|---|---------------------------------|---------------------------------|---------------------------------|-------------------------------|-------------------------------|
| Name and logo on banner at event as presenting sponsor | | | | | |
| Verbal thank-you On-Screen Custom Slide at event | | | | | |
| Name and logo on banner at event | | | | | |
| Ticket to live event | 4 Tickets | 3 Tickets | 2 Tickets | 1 Ticket | |
| Logo recognition on all print and digital advertising including website, social media, flyers, newsletter and press release | | | | | |



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**Questions?
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STRATEGIC GOALS

FUNDRAISING GOALS

Events & Sponsorship
\$68,500

Grants
\$172,000

Donations
\$114,000

Strategic Goal 1 – Provide long term scientific assessments of the health of the Spokane River

We conduct temperature, turbidity and other scientific studies while engaging and educating through community science.

Strategic Goal 2 – Defend clean water and ecosystem health through Clean Water Defense

We stand with Waterkeepers across our State and the Nation using the Clean Water Act to defend our waterways and uphold its most basic premise that the public is entitled by law to protection of their public waters, the fish and recreation they provide.

Strategic Goal 3 – Promote healthy cold river flow in response to drought and population growth

We advocate for and participate in water conservation planning to protect healthy river flows.

Strategic Goal 4 – Keep the Spokane River and its tributaries clean, safe and litter free

We run a litter pick up program that has removed thousands of pounds of litter from our river banks and engaged hundreds of volunteers. Since 2016 we have hosted 331 cleanups, with 5,566 volunteers cleaning up 104,195 pounds or 52 tons of trash.

Strategic Goal 5 – Support native fish recovery and protection

We support the protection and recovery of redband trout and the Columbia Plateau Tribal-led efforts of the recovery of Chinook salmon to regional water ways.

Strategic Goal 6 – Connect communities to the river through outreach, education and collaboration.

We collaborate with the Spokane Salish School in river education and have an active homeless outreach program that puts community partners like Spokane Neighborhood Action Programs (SNAP) on the river to access and offer services to those in need.

BOARD OFFICERS

President and Board Chair
JOSH ABEL
Imaginary Trout

Founding Board Member
PATTY GATES
Community Building Foundation,
Retired

Treasurer
VACANT (Accepting Applicants)

Secretary
VACANT (Accepting Applicants)

BOARD MEMBERS

DEANNA CAMP
Camp Creative LLC

BOB BARTLETT
EWU, Retired

JAKE BROOKS
Washington State Office of the
Attorney General

KENDRA JONES
Numerica Credit Union

BART MIHALOVICH
Waterkeeper Alliance

OUR CREW

STAFF AND BOARD MEMBERS

JERRY WHITE, JR – EXECUTIVE DIRECTOR, WATERKEEPER

Jerry organizes strategic priorities; programming, and leads on policy, legal, communications and development.

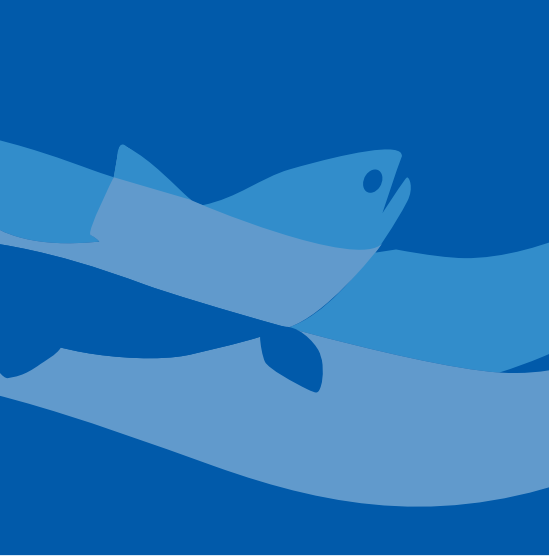
KATIE THOMPSON – MANAGING DIRECTOR

Katie runs operations, billing, development and events, and ensures our programs are successful and relevant to strategic goals.

JULE SCHULTZ – PROGRAM DIRECTOR

Jule is our science lead. Our scientific programs include assessing the health of the watersheds through data collection and assessment. He also coordinates the riverside litter pick-up program and homeless outreach program.





READY TO GET ON BOARD?

We have long recognized that the river offers us an opportunity to bond; to each other, to the natural world, and to the people of Spokane.

Our community rallies around us and our work during events, so we know that interest in protecting the river is strong and that people want to be involved.

We are so thankful to have the support of so many. Yet, even with this support, we have a deep challenge to meet our financial goals in order to maintain and build our programs that help safeguard our Spokane River.

We'd love for you to consider becoming a partner. We value your passion for the river, your relationship with the River, and know we would make a great team for the city of Spokane.

Jerry White, JR. and the Spokane Riverkeeper team

www.spokaneriverkeeper.org

jerry@spokaneriverkeeper.org



The Waterkeeper Alliance is a national organization that ensures that the world's Waterkeeper groups are connected to each other, organizing the fight for clean water into a coordinated global movement.



Website:
29,000 visits in 2022

E-Newsletter:
4,000 subscribers

Facebook:
5,990 followers

Instagram:
2,944 followers

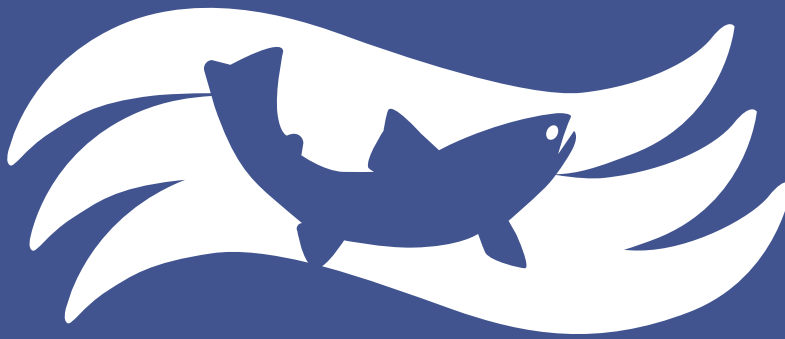
YouTube:
91 subscribers

Follow us:

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It's Your River. We Protect It.